**Subtract**
Simplify, omit, remove elements. What rule can you break?

**Repeat**
Repeat a color, form, shape, idea. Restate, echo, duplicate in some way.

**Combine**
Bring things together. Connect, link, unify, mix, merge, rearrange. Combine ideas, materials, technologies.

**Add**
Extend, expand, supplement. Magnify your reference matter; make it bigger.

**Transfer**
Move your subject into a new situation, environment, or context. Adapt, relocate, dislocate to a new environment.

**Sympathize**
Relate to your subject. Put yourself in its shoes. Think of it as having human qualities.

**Animate**
Bring life to inanimate subjects (having human qualities). Apply repetition, progression, narration.

**Superimpose**
Overlap, cover, overlay. Superimpose dissimilar images or ideas. Combine sensory perceptions (sound/color, etc.). Combine different point of view synchronistically.

**Change Size**
Make subject bigger or smaller. Change proportion relative size.

**Substitute**
Exchange, switch, replace. What other ideas, images, etc. can be substituted?

**Isolate**
Separate, set apart, crop, detach. Use only parts. What elements can you detach or focus on?